

Downtown Bread Company

Kaylynn Gorder, owner of Downtown Bread Company, is a native to Blackfoot. Both she and her husband were raised in the familiar small town scene. Being advocates of healthy food and local business, they chose to open the doors to Downtown Breads. They were looking for a way to integrate their honey business into another product when the idea for this business came. Downtown Breads offers the community healthy and hearty eating options, with the added bonus of being able to pronounce all of their ingredients. From breads to sandwiches to soups to sweets, Downtown Breads offers a wide variety of options to satisfy any hunger.

Kaylynn Gorder chose to set up her business in the City of Blackfoot over other places because to her, this is home. This is where she and her family want to settle and stay. She said that people should do what they love everyday in a place that they love. For her, that is Blackfoot.

Mrs. Gorder says that the City of Blackfoot has given her, her family and their business so much. Not only is her business improving the infrastructure of the City but through their business they are giving back to the community. With 9 employees, they are happy keeping their operations centered in Blackfoot and plan on maintaining their business size. While they are not planning on expanding this business any time soon, residents can find some of their goods on the shelves at Kesler's. She says that it just makes sense to stay local.

She is grateful for how responsive the City has been regarding her business. In order to help her business succeed, she would like it if the City would promote just how great Blackfoot is since the City has become a traveling community. Residents travel to Pocatello and Idaho Falls for different services, when those same great services are being offered here. Mrs. Gorder love for the community to know that they do not have to travel to receive those same quality services.

Mrs. Gorder's advice to someone who wants to open up their business in the city of Blackfoot is to do your research. This will be very important in succeeding in the community. You need to know how your product and services will fit into the Blackfoot community. The residents of Blackfoot are very loyal, but they also want a good quality product for a good price. She also believes you need to be ready to hit the ground running when you decide to start.



Figure 1:
<http://chrisandmattcycleacrossamerica.wordpress.com/2012/07/02/who-knew-blackfoot-idaho-would-be-such-a-highlight/>